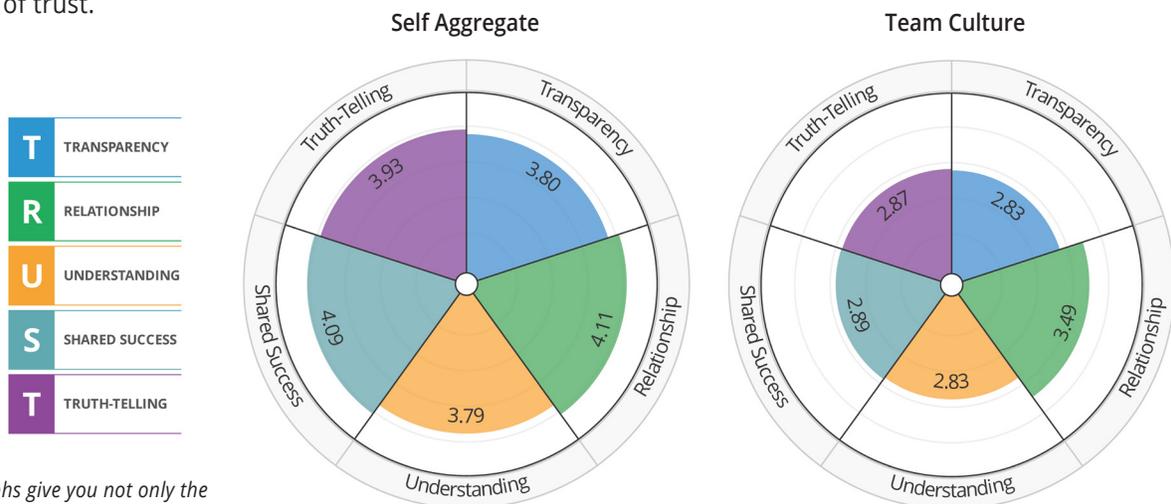


## Can You Develop Trust In Your Workplace?

**TRUST CATALYST TOOL**® is one of a family of powerful measurement tools that offers incredibly insightful results. The ability to work together interdependently is one of our least developed skills, yet our most vital on an evolutionary scale. This tool provides you with a snapshot of behaviors and conversations that are driving trust or eroding trust in your workplace. This tool can be used with a few people or with thousands of people to determine what actions you can take to elevate TRUST at work.

**For example:** The overview of your TRUST Catalyst Tool® covers the 5 vital dimensions: Transparency, Relationship, Understanding, Shared Success and Truth-telling. These scores provide you with insight into your own perceived trust level within your team and/or organization. With such insight, you can proactively work towards practicing the important skills that will lead to higher levels of trust.



These graphs give you not only the average overview of the scores for the five vital dimensions of TRUST, but also show you the range of answers for each category.



The TRUST Catalyst Tool® takes 10-15 minutes to complete, and gives each of us a profile of our engagement patterns with others. We can take the TRUST Catalyst Tool® relative to many different people we communicate with, to determine steps to create a WE-Centric relationship.

Trust is the most precious of the golden threads that connect us with others. Without it, there can be no "WE". With trust growth, change, and transformation are possible.

**There are three dimensions to the Tool:**

**SELF**



*Each person can take the TRUST Catalyst Tool® to identify Conversational Intelligence® strengths and areas for development across the five vital dimensions that define TRUST.*

**360°**



*An individual can use the TRUST Catalyst Tool® as a 360. This would mean selecting people such as a boss, peers, direct reports and others to measure your impact on them across the five vital dimensions of TRUST and compare that against how an individual perceives themselves. This will provide a clearer picture of how the individual impacts others at work.*

**I-WE**



*Provides a profile of a team's level of perceived TRUST in the workplace. This is a two-survey report, which demonstrates both the perceived personal strengths of each team member, and the perceived strength of the TRUST dimensions throughout the organizational culture.*



**Support Materials**

The TRUST Catalyst Tool® comes with a comprehensive **Facilitator's Guide**. The purpose of this guide is to provide you with the information and materials needed to **enable the 'I' inside of the 'WE'**.

**What do we learn from the TRUST Catalyst Tool® ?**

The TRUST Catalyst Tool® is a snapshot of the behaviors and conversations that are driving trust or eroding trust in your workplace. The report provides you with ideas based on the TRUST model that you can implement to increase confidence, productivity, accuracy, collaboration, innovation, and "good vibes" among the workforce.

**The Catalyst Family of Tools:**

**TRUST CATALYST® / C-IQ CATALYST® / DNA CATALYST®**



The implementation of the TRUST Catalyst Tool involves straightforward steps that take you from discovery, through the delivery of the final feedback reports, to the development planning guides, and ongoing coaching.